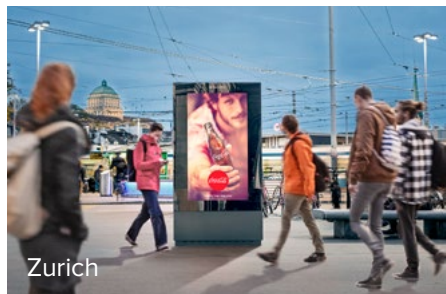


**Factsheet  
PLAY GREATER AREA 2019**



Maximum impact and great flexibility in a single network



Min. **283,920\*** loops transmitted per week on **51 screens.**



**Interesting insights**

- Activation of regional and urban poster campaigns
- Ideal for image and sales campaigns
- Our digital on-street offering in the cities of Zurich and Winterthur for flexible campaigns

**Features**

- Dynamic delivery management and adaptation of subject
- Dynamic and static content
- All digital screens on-street

**Booking options**

You can book our products by the week or by the day. For more booking options or a specially tailored quote please contact our sales team.

<b>PLAY GREATER AREA Zurich/Winterthur</b>	
Example: Gold (basic price for 1 week)	CHF 72 193,-
No. of screens Zurich	45
No. of screens Winterthur	6

\*Depending on screen and length of spot  
Prices in CHF excl. VAT

Further information about the locations can be found [here](#).