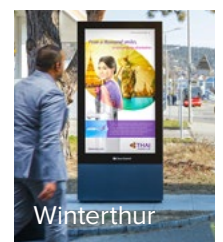
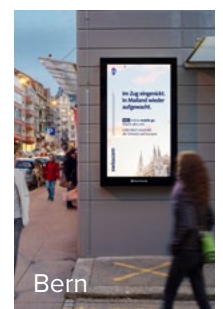


Factsheet PLAY REACH 2019



Maximum impact and great flexibility in a single network.



Min. **799,160*** loops transmitted per week on **169 screens** in 5 cities and 17 shopping centres.

Interesting insights

- Suited to rapid development of reach
- Ideal for image and sales campaigns
- Underpins the digital marketing strategy

Features

- Dynamic delivery management and adaptation of subject
- Dynamic and static content
- All digital screens at street sites and in shopping centres

Booking options

You can book our products either by the week or by the day. Please contact our sales team for further booking options or a customized offer.

PLAY REACH NATIONAL	
Example: Gold (basic price for 1 week)	CHF 113 293.–
Number of screens	169

* Dependent on screen and length of spot
Prices in CHF excl. VAT

Further information about the locations can be found [here](#).