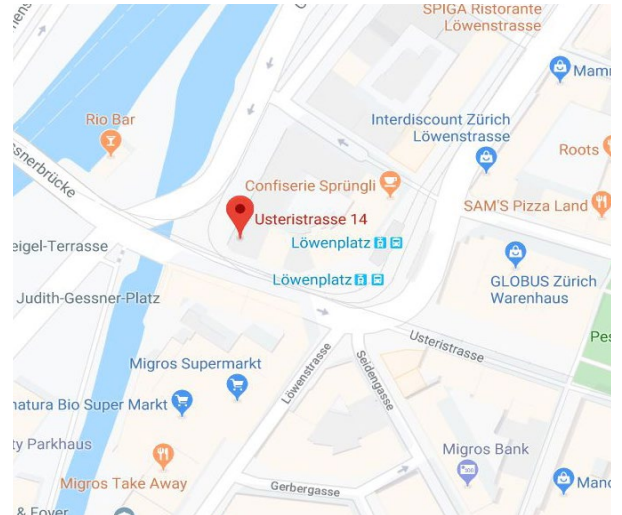
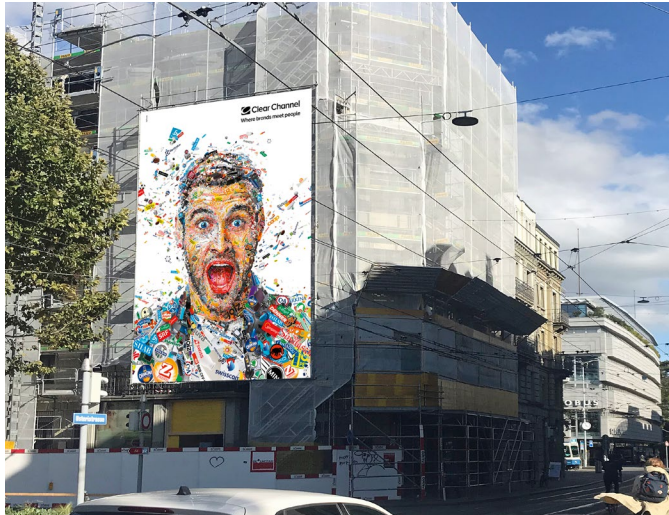


Factsheet

Usterstrasse 14, 8001 Zürich

Top location near city centre and Löwenstrasse



Site description

- In the centre of Zurich
- Close to Globus and Löwenstrasse
- In a highly frequented location (pedestrians, public transport passengers)
- On a busy road with heavy traffic

Visibility

- Good viewing distance
- Long viewing time

Further information

Size	85.68 m2, width 7.2 m x height 11.9 m
Illumination	None
Authorization	Outline approval given; subject matter requires approval
Availability	November 2019 – approx. June 2020

Prices

Media value gross	CHF 20 000.–
Media value net	
- 5% AC	CHF 19 000.–
Production	CHF 3 335.–
Assembly/removal	CHF 3 705.–
Total net/net	CHF 26 040.–

Restrictions / conditions governing subject matter

No advertising for tobacco, alcohol, pension funds; no political or sexist advertising.
One image with low information density, maximum of three words, one small logo and web address appearing clearly as secondary features.