

## Product Specifications

### Our services

- Specialist support for planning and realization
- Easy creation of content on request
- Change of design included

Technical data	Digital Convenience Network	
Spot length*	10 s	15 s
Dynamic content	X	
Static content	X	X
<b>Technical data</b>		
Resolution	1080 x 1920 pixels	1080 x 1920 pixels
File size	Max. 25MB	Max. 25MB
Aspect ratio	Portrait (9:16)	Portrait (9:16)
Screen size	65" and 55" (anti-reflective)	65" and 55" (anti-reflective)
<b>Transmission formats: images</b>		
Point density	96 dpi	96 dpi
Colour mode	RGB	RGB
Format	JPEG, PNG, GIF	JPEG, PNG
<b>Transmission formats: video</b>		
Frame rate	30 fps	
Bit rate	8 - 10 Mbit/sec	
Colour mode	RGB	
Video encoding	H.264	
Formats	mp4, HTML5	

### Design specifications for videos:

Mild to moderate animation effects

### Subject matter:

Approval is authorized by Clear Channel, which reserve the right to refuse subject matter.

### Restrictions:

- Restriction on advertising alcohol, tobacco, politics and religion (in public spaces)
- Exclusion of competition
- Advertising must not be sexist, discriminate on the basis of gender or offend religious or moral principles

### Delivery date:

Data for transmission must be delivered to Clear Channel Switzerland AG ten working days prior to transmission (for clearance of video subject matter by the City) or one working day beforehand (clearance not required). If the content cannot be transmitted, delivery may be delayed.

### Supply data to:

[digitalupload.clearchannel.ch](mailto:digitalupload.clearchannel.ch) or [digital@clearchannel.ch](mailto:digital@clearchannel.ch) with reference to the order number