

## Factsheet

### Digital Street in Zurich (30 minutes / 24 h)

Digital outdoor advertising is modern and helps you to quickly showcase your advertising message. Furthermore, several advertising messages can be displayed and modified during the campaign.

Most digital screens showcase six different clients per loop.

These 10 screens offer an attractive alternative with a maximum of two different spots and a share of voice of 100% or 50%

Furthermore, alongside a variety of technical advantages, these screens offer a very good price-performance ratio.



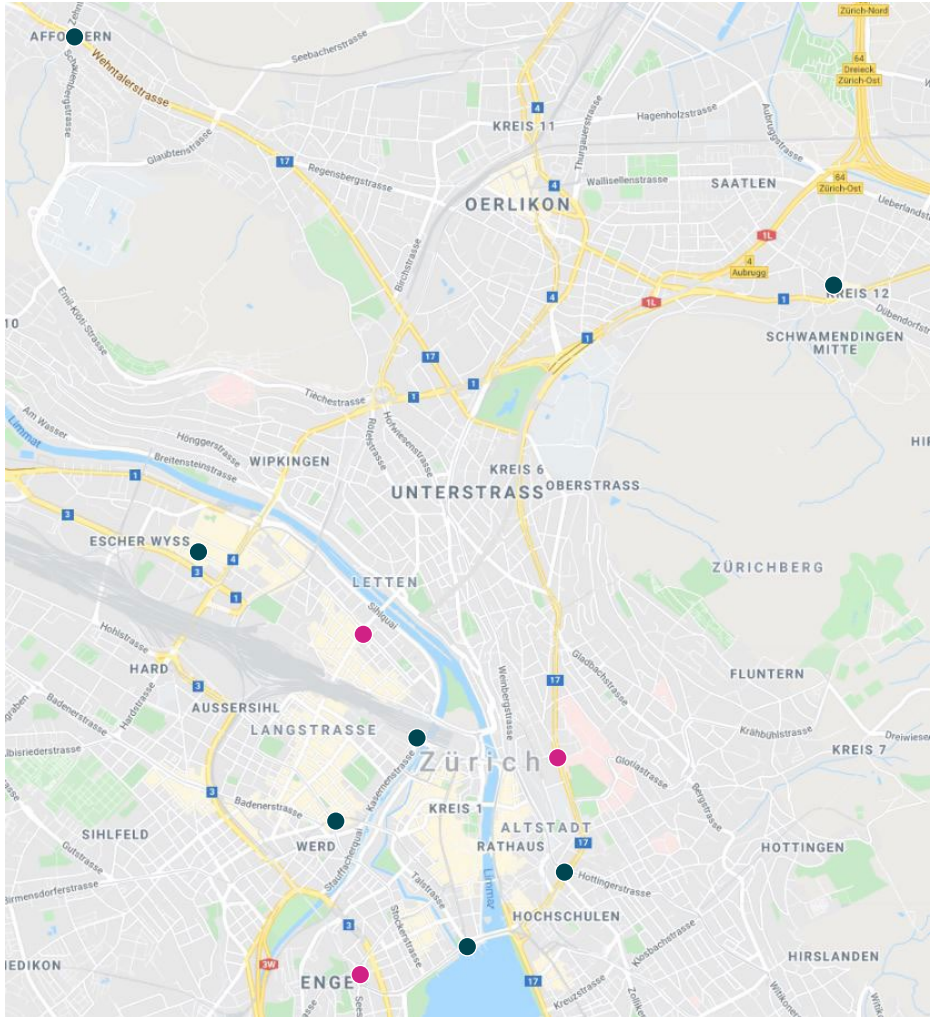
#### ZH screens 30 m/ 24 h, static

Address	Hours per day	Share of voice	Loop	No. of ad spaces per loop	Number of broadcasts per 'Gold' day	Number of broadcasts 1 week (Gold)	Base price 1 week (Gold)	Views 1 week
Heimplatz	16	50%	1 h	2	16	112	675	35,289
Kasernenstr. / Europaplatz	16	50%	1 h	2	16	112	750	55,748
Schwamendingenplatz	16	50%	1 h	2	16	112	675	26,442
Stauffacher	16	50%	1 h	2	16	112	825	56,691
Turbinenplatz	16	50%	1 h	2	16	112	675	18,981
Zehntenhausplatz	16	50%	1 h	2	16	112	675	54,577
Bürkliplatz	16	50%	1 h	2	16	112	1,125	61,019
Enge railway station	16	100%	16 h	1	1	7	1,050	198,104
Limmatplatz	16	100%	16 h	1	1	7	933	129,278
University / Rämistr.	16	100%	16 h	1	1	7	933	84,896
<b>TOTAL</b>					115	805	8,316	721,025

Prices are in CHF excl. VAT.

Gross prices Billing via tariff with JURA or campaign discount.

## Locations



- 24 h
- 30 min



### 'CityMap'

Seven out of 10 screens have a CityMap on one side. The 'CityMap' is a service for city residents and tourists that enables them to get targeted information and get their bearings.