



Clear Channel Switzerland

Prices and conditions 2020

Prices classic posters - Street

F 12	normal		illuminated		scroller ^{1),2)}		trivision ²⁾	
	Quality	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾
5*+	980.00	1810.00	1172.50	2175.00	1172.50	2175.00	720.00	1270.00
5*	774.50	1399.00	924.00	1678.00	924.00	1678.00	574.50	979.00
4*	580.50	1011.00	692.00	1214.00	692.00	1214.00	439.00	708.00
3*	479.50	809.00	570.50	971.00	570.50	971.00	368.50	567.00
2*	404.00	658.00	479.50	789.00	479.50	789.00	315.00	460.00
1*	353.00	556.00	418.50	667.00	418.50	667.00	280.00	390.00

F 200	normal		illuminated		scroller ^{1),2)}		trivision ²⁾	
	Quality	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾
5*+	889.50	1649.00	1063.50	1977.00	1063.50	1977.00	651.50	1153.00
5*	703.50	1277.00	838.50	1527.00	838.50	1527.00	520.00	890.00
4*	525.50	921.00	626.00	1102.00	626.00	1102.00	396.50	643.00
3*	434.00	738.00	517.50	885.00	517.50	885.00	333.50	517.00
2*	363.50	597.00	434.00	718.00	434.00	718.00	285.00	420.00
1*	317.50	505.00	378.00	606.00	378.00	606.00	252.00	354.00

F 24	normal		illuminated	
	Quality	7 days ³⁾	14 days	7 days ³⁾
5*+	1753.50	3297.00	2082.00	3954.00
5*	1378.00	2546.00	1632.50	3055.00
4*	1025.50	1841.00	1210.00	2210.00
3*	840.50	1471.00	987.00	1764.00
2*	704.50	1199.00	823.00	1436.00
1*	610.00	1010.00	711.00	1212.00

F 400	illuminated	
	Quality	7 days ³⁾
5*+	2172.00	3954.00
5*	1722.00	3054.00
4*	1297.00	2204.00
3*	1080.00	1770.00
2*	913.00	1436.00
1*	801.00	1212.00

F 4	normal	
	Quality	7 days ³⁾
4*	162.00	294.00
3*	94.00	158.00
2*	55.50	81.00

All prices in CHF for a single display period.

¹⁾ All scrollers operate with 3 posters only / price per space

²⁾ Price per scroller or Trivision display

³⁾ Gross price incl. surcharge for 7-day display period

Prices classic posters - POS

F 12	normal		illuminated		scroller ^{1),2)}		trivision ²⁾	
	Quality	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾
5*	410.00	670.00	483.50	797.00	452.50	735.00	369.00	568.00
4*	369.50	589.00	437.50	705.00	407.50	645.00	333.50	497.00
3*	341.50	533.00	405.00	640.00	379.50	589.00	311.00	452.00
2*	316.00	482.00	371.50	573.00	349.00	528.00	288.00	406.00
1*	275.50	401.00	323.50	477.00	306.00	442.00	255.00	340.00

F 200	normal		illuminated		scroller ^{1),2)}	
	Quality	7 days ³⁾	14 days	7 days ³⁾	14 days	7 days ³⁾
5*	364.50	599.00	432.50	715.00	402.50	655.00
4*	326.50	523.00	389.50	629.00	364.00	578.00
3*	303.50	477.00	361.50	573.00	336.50	523.00
2*	281.00	432.00	334.00	518.00	311.00	472.00
1*	245.00	360.00	291.00	432.00	273.00	396.00

F 24	normal	
	Quality	7 days ³⁾
3*	653.00	1096.00
2*	599.50	989.00

All prices in CHF for a single display period.

¹⁾ All scrollers operate with 3 posters only / price per space

²⁾ Price per scroller or Trivision display

³⁾ Gross price incl. surcharge for 7-day display period

Prices classic posters - Networks

Networks Lucerne	7 days	14 days	billboards
Premium- Lucerne lake area	19 388.50	36 377.00	16
F4 «Top»	1 605.00	2 760.00	15
F4 «Pop»	2 451.00	3 702.00	40
F4 «Flex»	30% discount on display costs		at least 40

Networks Zurich VBZ	7 days	14 days	billboards
VBZ «Select Branding Waitingzone»	35 636.50	64 073.00	48
VBZ «Urbanstar Select F200L»	17 768.50	32 987.00	17
VBZ «Select Branding Bahnhofplatz»	14 784.00	26 848.00	16

All prices in CHF for a single display period.

Prices Digital PLAY - Street

Adress	Gold					Silver		Bronze		Carbon		
	5)	4)	3)	2)	1)	CHF*	1)	CHF*	1)	CHF*	1)	CHF*
Zurich												
Bellevue Tramhaltestelle	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Escher-Wyss-Platz	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
HB Hauptportal	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhof Altstetten, Seite Altstetterplatz	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
HB Bahnhofquai	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhof Hardbrücke 1	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Bahnhof Stettbach 1	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Bahnhof Stettbach 2	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Globus Bahnhofstrasse 2	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Globus Bahnhofstrasse 1	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Konradstr. 1 / S-Bahn- Station	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Löwenstr. 25	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Forchstrasse 162	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Franklinstr. 1	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Stampfenbachstrasse	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Langstrasse 211	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Limmattalstr. 130	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Hohlstr. 283	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Bederstrasse 27	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Bucheggstrasse 27	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Schwamendingenstr. 21	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Bahnhofstr. 82a -1	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhofstr. 82a -2	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhofstr. 77 -1	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhofstr. 77 -2	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhofstr. 46 -1	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Bahnhofstr. 46 -2	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Bahnhofstr. 35 -1	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Bahnhofstr. 35 -2	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Bahnhofstr. 3 -1	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Bahnhofstr. 3 -2	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Kreuzplatz 1	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Kreuzplatz 2	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Bahnhof Oerlikon/Max Frisch-Platz 1	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Bahnhof Oerlikon/Max Frisch-Platz 2	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Lagerstr. Seite Sihlpost 1	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Lagerstr. Seite Sihlpost 2	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
HB Aufgang Landesmuseum 1	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
HB Aufgang Landesmuseum 2	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Seidengasse Nord	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Seidengasse Süd	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhof Oerlikon Nord	a	10	60	16	6720	1642	3360	985	2240	657	1680	493

Bahnhof Oerlikon Süd	a	10	60	16	6720	1642	3360	985	2240	657	1680	493
Paradeplatz	a	10	60	16	6720	2812	3360	1687	2240	1125	1680	844
Bahnhof Binz	a	10	60	16	6720	1034	3360	620	2240	413	1680	310
Badenerstr. 731	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Birmensdorferstr. 171	s	15	90	16	4480	1034	2240	620	1493	413	1120	310
Bleicherweg bei 21 A	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Bleicherweg bei 21 B	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Bellevueplatz bei 2 A	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Bellevueplatz bei 2 B	s	15	90	16	4480	2812	2240	1687	1493	1125	1120	844
Waisenhausstr. 2 / Seite Beatengasse A	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Waisenhausstr. 2 / Seite Beatengasse B	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Löwenstr. 50 / Seite Usteristrasse A	a	10	60	16	6720	1979	3360	1188	2240	792	1680	594
Löwenstr. 50 / Seite Usteristrasse B	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Sihlstr. 20 / Seite Steinmühleplatz A	s	15	90	16	4480	1265	2240	759	1493	506	1120	379
Sihlstr. 20 / Seite Steinmühleplatz B	s	15	90	16	4480	1265	2240	759	1493	506	1120	379
Querstr. bei 6 A	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Querstr. bei 6 B	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Löwenstr. bei 53 A	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Löwenstr. bei 53 B	s	15	90	16	4480	1979	2240	1188	1493	792	1120	594
Badenerstr. bei 6 A	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Badenerstr. bei 6 B	s	15	90	16	4480	1642	2240	985	1493	657	1120	493
Lagerstr. bei 48 A	s	15	90	16	4480	1265	2240	759	1493	506	1120	379
Lagerstr. bei 48 B	s	15	90	16	4480	1265	2240	759	1493	506	1120	379
Pelikanstr. bei 5 A	s	15	90	16	4480	1642	2240	985	1493	657	1120	493

Adress	Gold					
	5)	4)	3)	2)	1)	CHF*
Zurich						
Heimplatz	s	1800	3600	16	112	675
Kasernenstr./ Europaplatz	s	1800	3600	16	112	750
Schwamendingenplatz	s	1800	3600	16	112	675
Stauffacher	s	1800	3600	16	112	825
Turbinenplatz	s	1800	3600	16	112	675
Zehntenhausplatz	s	1800	3600	16	112	675
Bürkliplatz	s	1800	3600	16	112	1125
Bahnhof Enge	s	57600	57600	16	7	1050
Limmatplatz	s	57600	57600	16	7	933
Universität / Rämistr.	s	57600	57600	16	7	933

Adress					Gold		Silver		Bronze		Carbon	
	5)	4)	3)	2)	1)	CHF*	1)	CHF*	1)	CHF*	1)	CHF*
Basel												
Aeschenplatz 3 -2	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Aeschenplatz 3 -1	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Nauenstr. 20 -2	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Nauenstr. 20 -1	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Reinacherstr. 204 -2	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Reinacherstr. 204 -1	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Riehenring 141	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Schützengraben 8 -2	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Schützengraben 8 -1	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Steintorberg 3 -2	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Steintorberg 3 -1	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Schönaustr. 25	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Feldbergstr. 96	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Münchsteinerstr. 270	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Hiltalingerstrasse 7	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Neuweilerstrasse 107	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Storchenparking	a	10	60	17	7140	1344	3570	806	2380	538	1785	403

Adress					Gold		Silver		Bronze		Carbon	
	5)	4)	3)	2)	1)	CHF*	1)	CHF*	1)	CHF*	1)	CHF*
Diverse												
Bottmingerstr. 63, Binningen	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Oberwilerstrasse 61, Binningen	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Rheinfelderstr. 25, Birsfelden	s	15	90	16	4760	1034	2380	620	1587	414	1190	310
Schlossgasse 19, Bottmingen	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Hofackerstr./Birsfelderstr. 50, Muttenz	s	15	90	16	4760	1034	2380	620	1587	414	1190	310
Emil Frey-Str. 173/175, Münchenstein	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Baselstr. 2-6, Münchenstein	s	15	90	16	4480	1034	2240	620	1493	414	1120	310

Adress					Gold		Silver		Bronze		Carbon	
	5)	4)	3)	2)	1)	CHF*	1)	CHF*	1)	CHF*	1)	CHF*
Lucerne												
Bahnhofplatz 12, Torbogen vor Hauptbahnhof	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Schwanenplatz 2	a	10	60	17	7140	1344	3570	806	2380	538	1785	403
Löwenstrasse 18	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Bahnhofstrasse 8	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Schweizerhofquai 6	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Mühlenplatz 9	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Pfistergasse 31	a	10	60	17	7140	1098	3570	659	2380	439	1785	329
Winterthur												
Römerstr. 72	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Rudolf-Diesel-Strasse 11 -1	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Rudolf-Diesel-Strasse 11 -2	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Zürcherstr. 200	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Zürcherstr. 62	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
St.Gallerstr. 53	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Neuwiesenstrasse 18	s	15	90	17	4760	1098	2380	659	1587	439	1190	329
Ittigen/Ostermündingen												
Papiermühlestr. 148	a	10	60	16	6720	1034	3360	620	2240	414	1680	310
Bernstrasse 67	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Untere Zollgasse 28	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Berne												
Morgartenstrasse 131	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Länggassstr. 19	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Nordring 54	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Freiburgstr. 184	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Weissensteinstr. 29 a/b/c	s	15	90	16	4480	1034	2240	620	1493	414	1120	310
Seftigenstr. 95/99	s	15	90	16	4480	1034	2240	620	1493	414	1120	310

The digital transformation means Clear Channel Switzerland AG is expanding its inventory on a permanent basis. As a result, further additions will be joining our digital inventory during the course of the year. We will be delighted to tailor a quote to suit your needs.

Prices in CHF gross, basic price per week (= 7 consecutive days), quote valid for 3 weeks from date of creation

- 1) Number of transmissions
- 2) Running time per day
- 3) Loop length in seconds
- 4) Spot length in seconds
- 5) Degree of animation: a = animated, s = static

Photos/ video: On demand, for a weekly campaign in Zurich, Basel and Lucerne 2 photos are included, otherwise CHF 30.-/site. Outside of Zurich, Basel and Lucerne on request.

Prices Digital PLAY - Shopping

Basic price: Gold									
	1)	MO	TU	WE	TH	FR	SA	1 week	2 weeks
Centrum Regensdorf	7	480	360	480	480	480	600	2'215	4'431
Löwencent	5	240	180	240	300	240	225	1'097	2'194
Manor Chavannes	6	360	270	360	360	432	450	1'716	3'431
Manor Monthey	3	170	127	170	170	215	201	810	1'620
Manor Vevey	6	480	360	480	480	480	600	2'215	4'431
Metropole Lausanne	7	509	401	535	535	535	636	2'423	4'846
Meyrin Center	8	491	368	491	515	515	585	2'281	4'561
Mühlematt	6	289	216	289	289	289	258	1'252	2'505
Perry Center	3	192	144	192	192	192	219	871	1'743
Uvrier Centre	4	194	146	194	194	224	219	901	1'802
Wankdorf Center	4	292	219	292	292	317	274	1'298	2'597
Burgdorf	4	226	170	226	247	267	244	1'062	2'123
Manor Vernier	6	324	243	324	386	339	386	1'539	3'078
Manor La Chaux-de-Fonds	6	312	234	312	342	312	353	1'435	2'869
Webersbleiche	4	232	174	232	278	232	261	1'084	2'168
St. Jakob-Park	13	843	632	843	843	843	862	3'744	7'489
Neumarkt Brugg	4	232	174	232	232	232	213	1'010	2'020
Signy Center	6	366	274	366	366	439	457	1'744	3'488
Neumarkt Oerlikon	4	293	220	293	293	293	300	1'303	2'606
Shopping Seen Winterthur	6	390	292	390	390	390	399	1'732	3'464

Basic price: Silver									
	1)	MO	TU	WE	TH	FR	SA	1 week	2 weeks
Centrum Regensdorf	7	288	216	288	288	288	360	1'329	2'658
Löwencent	5	144	108	144	180	144	135	658	1'316
Manor Chavannes	6	216	162	216	216	259	270	1'029	2'059
Manor Monthey	3	102	76	102	102	129	121	486	972
Manor Vevey	6	288	216	288	288	288	360	1'329	2'658
Metropole Lausanne	7	305	241	321	321	321	382	1'454	2'908
Meyrin Center	8	295	221	295	309	309	351	1'368	2'737
Mühlematt	6	173	130	173	173	173	155	751	1'503
Perry Center	3	115	87	115	115	115	131	523	1'046
Uvrier Centre	4	117	87	117	117	134	131	541	1'081
Wankdorf Center	4	175	132	175	175	190	165	779	1'558
Burgdorf	4	136	102	136	148	160	146	637	1'274
Manor Vernier	6	194	146	194	231	204	231	923	1'847
Manor La Chaux-de-Fonds	6	187	140	187	205	187	212	861	1'721
Webersbleiche	4	139	104	139	167	139	157	650	1'301
St. Jakob-Park	13	506	379	506	506	506	517	2'247	4'493
Neumarkt Brugg	4	139	104	139	139	139	128	606	1'212
Signy Center	6	219	165	219	219	263	274	1'046	2'092
Neumarkt Oerlikon	4	176	132	176	176	176	180	782	1'564
Shopping Seen Winterthur	6	234	175	234	234	234	239	1'039	2'078

Basic price: Bronze									
	1)	MO	TU	WE	TH	FR	SA	1 week	2 weeks
Centrum Regensdorf	7	192	144	192	192	192	240	886	1'772
Löwencent	5	96	72	96	120	96	90	439	878
Manor Chavannes	6	144	108	144	144	173	180	686	1'372
Manor Monthey	3	68	51	68	68	86	80	324	648
Manor Vevey	6	192	144	192	192	192	240	886	1'772
Metropole Lausanne	7	204	160	214	214	214	255	969	1'938
Meyrin Center	8	196	147	196	206	206	234	912	1'824

Mühlematt	6	115	87	115	115	115	103	501	1'002
Perry Center	3	77	58	77	77	77	87	349	697
Uvrier Centre	4	78	58	78	78	89	87	360	721
Wankdorf Center	4	117	88	117	117	127	110	519	1'039
Burgdorf	4	90	68	90	99	107	98	425	849
Manor Vernier	6	130	97	130	154	136	154	616	1'231
Manor La Chaux-de-Fonds	6	125	94	125	137	125	141	574	1'148
Webersbleiche	4	93	70	93	111	93	104	434	867
St. Jakob-Park	13	337	253	337	337	337	345	1'498	2'996
Neumarkt Brugg	4	93	69	93	93	93	85	404	808
Signy Center	6	146	110	146	146	175	183	697	1'395
Neumarkt Oerlikon	4	70	53	70	70	70	72	313	625
Shopping Seen Winterthur	6	94	70	94	94	94	96	416	831

Basic prix: Carbon									
	1)	MO	TU	WE	TH	FR	SA	1 week	2 weeks
Centrum Regensdorf	7	144	108	144	144	144	180	665	1'329
Löwencentre	5	72	54	72	90	72	68	329	658
Manor Chavannes	6	108	81	108	108	129	135	515	1'029
Manor Monthey	3	51	38	51	51	64	60	243	486
Manor Vevey	6	144	108	144	144	144	180	665	1'329
Metropole Lausanne	7	153	120	160	160	160	191	727	1'454
Meyrin Center	8	147	111	147	154	154	175	684	1'368
Mühlematt	6	87	65	87	87	87	77	376	751
Perry Center	3	58	43	58	58	58	66	261	523
Uvrier Centre	4	58	44	58	58	67	66	270	541
Wankdorf Center	4	88	66	88	88	95	82	390	779
Burgdorf	4	68	51	68	74	80	73	318	637
Manor Vernier	6	97	73	97	116	102	116	462	923
Manor La Chaux-de-Fonds	6	94	70	94	103	94	106	430	861
Webersbleiche	4	70	52	70	83	70	78	325	650
St. Jakob-Park	13	253	190	253	253	253	259	1'123	2'247
Neumarkt Brugg	4	69	52	69	69	69	64	303	606
Signy Center	6	110	82	110	110	132	137	523	1'046
Neumarkt Oerlikon	4	21	16	21	21	21	22	94	188
Shopping Seen Winterthur	6	28	21	28	28	28	29	125	249

Prices in CHF gross, basic price per unit, price per week = 7 or 14 consecutive days, quote valid for 3 weeks from date of creation

1) Number of screens

Special offers

discount	
Last minute, street and POS, analog, 3 weeks before posting	on request
Political advertising, F12, F200, F24, F4 (no Premium sites*, digital, according to availability)	40% (incl. AC)
ZEWO, F12, F200, F24, F4 (no Premium sites*, digital, according to availability)	50% (incl. AC)
Long-term display, from 3 months (no Premium sites*, according to availability)	on request

* Networks VBZ- Urban Star Select, VBZ Waitingzone, VBZ Bahnhofplatz and Lucerne lake area

Discounts and conditions

Our conditions and offers give you the opportunity to tailor your analogue campaign to suit your individual needs. Take advantage of our two different discount systems, which offer you support on a long- or short-term basis.

1. The volume discount system allows you to benefit from our products for a maximum period of four weeks*. Participation will depend on net investment/net volume and can be booked for a short-term period.

2. The annual turnover/group discount (JURA) is based on the previous year's total sales (net/net) of the analogue and digital channel products*** provided that the digital product sales are included but not discounted. An agreement can also be made for the current year if the allocated budget is stated so that the JURA discount can be applied appropriately. Participation will depend on the net investment/net volume of each campaign.

3. Discount for digital PLAY: The network discount applies throughout Switzerland from 5, 10, 20 or 30 sites or 5, 10 or 15 centres. It is not possible to select sites or screens under this arrangement. The flexi-discount is available on bookings based on the number of plays in a specific period of time. The early-bird discount is available for bookings made at least 16 weeks in advance of the campaign start.

The volume discount and the JURA discount cannot be combined. Other discounts and offers also do not apply.

*not including premium products as VBZ-Network Urban Star Select, VBZ-Network Waitingzone, VBZ-Network Bahnhofplatz and Lucerne lake area

**registration necessary 2 weeks before posting

*** not including airport, long-term contracts and premium products

Discount digital PLAY			
Street and POS	Network discount	Flex discount	Early-bird discount
From 5 sites / 5 centres	5%		
From 10 sites / 10 centres	10%		
From 15 centres	15%		
From 20 sites	20%		
From 30 sites	30%		
Bookings based on plays within a specific period of time		40%	
Bookings made 16 weeks in advance of campaign			15%

Volume discount - Street	
per client and campaign per period from CHF net/net	Volume discount
10 000.-	3,0%
25 000.-	4,5%
50 000.-	6,5%
100 000.-	11,0%
150 000.-	16,5%
200 000.-	19%
300 000.-	23%
400 000.-	24%
600 000.-	26%

Free space (Street and POS)	
Free space is granted according to availability and seasonality within 4 weeks. Per customer and campaign, from CHF net/net	Volume discount
3 000.-	20%
10 000.-	20%
25 000.-	22,5%
50 000.-	25,0%
100 000.-	25,0%
150 000.-	25,0%
200 000.-	30%
300 000.-	34%
400 000.-	37%
600 000.-	40%

Volume discount shopping center	
per client and campaign per period from CHF net/net	Volume discount
10 000.-	3%
25 000.-	5%
50 000.-	10%
100 000.-	20%
150 000.-	25%

JURA	
Based on last year's sales from CHF net/net	Volume discount
10 000.-	10%
100 000.-	14%
300 000.-	18%
600 000.-	21%
1 000 000.-	25%
1 250 000.-	28%
1 500 000.-	31%
2 500 000.-	33%